

Bachelor of Business Administration in International Business International 4-year Program

Admission Requirements

- Applicants must have successfully completed High School (M6 or Grade 12)
- 2. Excellent mental and physical health
- 3. Satisfactory English proficiency
- Must be of good moral chacter and psychological capacity.

Required for Applications

- 1. Completed application form and fees
- Certified true copy of official transcript of records
- Certified true copy of national I.D. card or passport
- 4. Two (2) recently taken 2x2-inch photographs
- 5. Certified true copy of name change (if any)

www.stic.ac.th



St Theresa International College

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Bachelor of Business Administration

International Business

Faculty of Business Administration International 4-year Program





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BACHELOR OF BUSINESS ADMINISTRATION in International Business

About the Program

A globalized world makes international business a most promising program of study, with potentially unlimited career opportunities. This is especially the case within the developing and emerging economies of the ASEAN Economic Community. Bangkok is at the heart of ASEAN, with a mix of Asian cultures literally right before you. If you have come to learn the nuances of Asian business practice, this is the place.

In St Theresa's International Business community, you are not only signing up to learn, you are signing up to engage.



It is a well-crafted program that fulfils professional needs and addresses today's challenges for career opportunities at home and overseas, in any type of business, whether it be a self-employed activity, a family business, a job at a small or medium-sized enterprise, or at a multinational company.

What You Will Learn

The international business program's aim is quite simple: to advance understanding of business in the competitive global economy through teaching students core business concepts at international standards. The program is interdepartmental, meaning courses are distributed over several functional areas highlighting crucial aspects of business that are in demand by global industries.

At St Theresa's we believe that all learning begins with an immersion in real world problems and the International Business program expects you to collaborate and exchange ideas with your classmates which, in turn, enable you to find solutions to problems. Only through these interactions can you develop core business communication, negotiation, and management skills.

To enroll here means to commit yourself to becoming an active participant in a community of learners. In St Theresa's International Business community, you are not only signing up to learn, you are signing up to engage.



- Global Banks
- Special Economic Zones
- Export and Import Companies
- Multinational Companies

- Export Oriented Units
- Industrial Zones
- Global Insurance Companies
- International Cargo Companies

Career Opportunities

- International Sales Manager
- International Banker
- Importer and Exporter
- International Insurance Consultant
- Insurance Manager
- International Trade Specialist
- Communications Manager
- Marketing Specialist
- Project Manager

- International Marketing Manager
- International Investment Professional
- International Human Resources Specialist
- Business Analyst
- Finance Manager
- Supply Chain Manager
- Operations Manager
- Business Investments Specialist



