



## Bachelor of Business Administration in Tourism and Hotel International 4-year Program

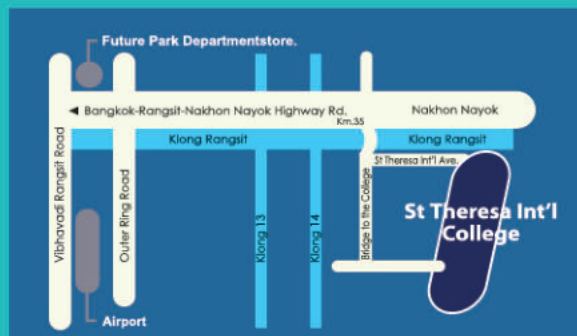
### Admission Requirements

1. Applicants must have successfully completed High School (M6 or Grade 12)
2. Excellent mental and physical health
3. Satisfactory English proficiency
4. Must be of good moral character and psychological capacity.

### Required for Applications

1. Completed application form and fees
2. Certified true copy of official transcript of records
3. Certified true copy of national I.D. card or passport
4. Two (2) recently taken 2x2-inch photographs
5. Certified true copy of name change (if any)

[www.stic.ac.th](http://www.stic.ac.th)



### St Theresa International College

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## Bachelor of Business Administration

## Tourism and Hotel

Faculty of Business Administration  
International 4-year Program



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# BACHELOR OF BUSINESS ADMINISTRATION In Tourism and Hotel

## About the Program

Thailand is one of the top tourist destinations in the world and interest in vacationing in one of its top hotels or resorts by night while venturing out to enjoy one of the many tourist sites by day, shows no signs of abating. Examples of good (and bad) practices abound and with the skills gained in this course, you will be able to use your discerning eye to note such practices and take steps to ensure best overall quality and performance can be achieved in whichever area of the industry that you may choose.



## What You Will Learn

This program focuses on the operations of hotels and tourism businesses. You will explore all the practices and policies within various areas in the field. These include: reservations, banquet services, food and beverage, public relations and general management.

Our learning environment allows you to immerse yourself in real-life situations with our team of well-experienced professionals, who will take you on numerous trips to reputable hotels and tourism establishments throughout the program, year after year. Selected students will have the well-deserved opportunity for apprenticeship training at 5-star hotels abroad.



## Career Opportunities

Hotel Reception	Front Desk
Reservations Officer	International Conference Organizer
Inbound/Outbound Tour Guide	Cruise line Staff
Travel Agent	Event Planner
Restaurant Manager / Food and Beverage Service Manager	
Entrepreneur ventures in:	

- Hotel Business
- Serviced Apartment
- Guesthouse/BNB
- Resort and Spa

Further study at Master or PhD programs

